



Sample/ Response Information

Usable Responses: 1,430 (98% online; 2% mail)

27% response rate

City Population 14,787

Demographics

Gender

	Response	%
Male	664	50%
Female	671	50%
Total	1,335	100%

Age

Average: 54.69

Mode: 57

Responses

18-30 yrs.: 8

31-64 yrs.: 885

65+: 300

Household Composition

Years Lived in West U:

Average: 16.57

Mode: 1

Own: 97%

Rent: 3%

By Age

	Total Household	5 yrs.	6-12 yrs.	13-17 yrs.	18-30 yrs.	31-64 yrs.	65+ yrs.
Mode	2	0	0	0	0	2	2
Average	2.74	0.82	0.90	0.59	0.66	1.70	1.02

Map Sectors



Sectors	Response	%
1	77	6%
2	276	20%
3	258	18%
4	105	8%
5	137	10%
6	360	26%
7	184	13%
Total	1,397	100%

Aggregate Park Usage

Park Users

Frequency	Response	%
Park User	801	56%
Non User	629	44%

Park User = respondent who reported they use at least one park in West U at least once a month or more.

Frequency of West U Park Use

Frequency	Response	%
Daily	187	13%
Weekly	467	33%
Monthly	610	43%

Note: Respondents are considered a user in each frequency category if they use at least one park in West U for the designated frequency (daily, weekly, or monthly). A park user can belong in more than one frequency category.

Frequency West U Elementary School Facilities Use

Amenity	Almost Daily	About once a Week	About once a Month	About once a Year	Not at All
Playgrounds (outside of school-time)	5.34%	7.70%	13.04%	9.69%	64.23%
Open Spaces (not ball fields and outside of organized sports)	3.17%	6.03%	11.67%	9.43%	69.71%

Please CIRCLE ONE answer indicating about how often members of your household have used West U Elementary School facilities during the last 12 months.

Statistic	Playgrounds (outside of school-time)	Open Spaces (not ball fields and outside of organized sports)
Min Value	0	0
Max Value	4	4
Mean	0.80	0.64
Variance	1.52	1.21
Standard Deviation	1.23	1.10
Total Responses	1,311	1,294

Service Quality

Question	Agree	Neutral	Disagree	N/A	Total Responses	Mean
West U parks provide safe places to recreate/ exercise.	89.20%	6.23%	0.83%	3.75%	1,333	2.81
West U parks are well-maintained.	87.35%	6.96%	0.37%	5.31%	1,336	2.76
Members of my household can easily walk to a West U Park.	82.63%	6.14%	8.98%	2.25%	1,336	2.69
West U parks provide opportunities to interact with neighbors.	77.34%	15.75%	2.85%	4.05%	1,333	2.66
Overall, I am satisfied with West U parks and recreation facilities.	78.20%	11.99%	5.99%	3.82%	1,335	2.65
West U playgrounds are well-maintained.	81.92%	9.15%	0.23%	8.70%	1,333	2.64
There is adequate shade is West U Parks.	58.72%	23.76%	10.83%	6.69%	1,330	2.35
West U should have more open, unstructured green spaces.	44.12%	34.98%	17.68%	3.22%	1,335	2.20
I am satisfied with the number of parks in West U.	67.29%	13.71%	16.10%	2.91%	1,342	2.45

Please **CIRCLE ONE** level of agreement for each of the following measures of service quality.

Statistic	West U parks provide safe places to recreate/ exercise.	West U parks provide opportunities to interact with neighbors.	West U should have more open, unstructured green spaces.	Members of my household can easily walk to a West U Park.
Min Value	0	0	0	0
Max Value	3	3	3	3
Mean		2.66	2.20	2.69
Variance	0.40	0.52	0.71	0.53
Standard Deviation	0.63	0.72	0.84	0.73
Total Responses	1,333	1,333	1,335	1,336

Statistic	West U parks are well-maintained.	There is adequate shade is West U Parks.	Overall, I am satisfied with West U parks and recreation facilities.	I am satisfied with the number of parks in West U.	West U playgrounds are well-maintained.
Min Value	0	0	0	0	0
Max Value	3	3	3	3	3
Mean	2.76	2.35	2.65	2.45	2.64
Variance	0.51	0.84	0.58	0.74	0.76
Standard Deviation	0.71	0.92	0.76	0.86	0.87
Total Responses	1,336	1,330	1,335	1,342	1,333

Important Amenities in West U Parks

Amenities	High	Medium	Low	None	Total Responses	Mean
Parks within safe walking distance from my home	69.72%	18.14%	6.38%	5.76%	1,301	2.52
Shaded seating	50.91%	28.16%	11.57%	9.36%	1,314	2.21
Benches	50.81%	28.87%	11.09%	9.24%	1,299	2.21
Open, unstructured green spaces	45.21%	33.66%	12.92%	8.21%	1,316	2.16
Walking paths in parks	41.93%	29.22%	17.81%	11.04%	1,314	2.02
Playgrounds	47.63%	17.35%	16.51%	18.50%	1,308	1.94
Linear park(s) with trails and walking paths (such as the Union Pacific right-of-way)	37.36%	27.91%	20.62%	14.11%	1,290	1.89
Picnic tables	32.20%	35.68%	19.00%	13.13%	1,295	1.87
Native plant / habitat area	27.99%	30.74%	26.09%	15.18%	1,311	1.72
Open air pavilion	24.65%	36.33%	25.04%	13.98%	1,302	1.72
Community garden	23.32%	25.92%	32.19%	18.58%	1,308	1.54
Outdoor areas for personal fitness/ personal training	19.25%	30.71%	31.25%	18.79%	1,309	1.50
Tennis courts	19.69%	25.60%	30.12%	24.59%	1,285	1.40
Outdoor exercise equipment	13.70%	27.62%	37.18%	21.50%	1,307	1.34
Basketball courts	14.98%	23.06%	32.55%	29.41%	1,275	1.24
Outdoor Classroom	10.05%	22.89%	42.23%	24.83%	1,293	1.18
Other	49.06%	4.87%	2.62%	26.22%	221	1.93
Other	30.37%	3.70%	3.70%	51.85%	121	1.14

Please **CIRCLE ONE** level indicating how important each of the following amenities in West U parks is to you and your household members.

Park Land Acquisition

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total Responses	Mean
West U should acquire land for a park between Edloe and Buffalo Speedway?	16.09%	16.01%	38.29%	14.05%	15.56%	1,324	0.03
West U should acquire land for a park in other areas of the City?	10.91%	10.91%	45.36%	16.99%	15.82%	1,283	-0.16
I would support a property tax increase to both acquire and develop a new park?	10.20%	15.12%	19.50%	22.98%	32.20%	1,323	-0.52
I would support a new neighborhood park near my home.	18.28%	18.58%	26.43%	16.53%	20.18%	1,313	-0.02

Please indicate how you feel about the following statements. CIRCLE ONE answer for each statement.

Statistic	West U should acquire land for a park between Edloe and Buffalo Speedway?	West U should acquire land for a park in other areas of the City?	If agree, where?	I would support a property tax increase to both acquire and develop a new park?	I would support a new neighborhood park near my home.
Min Value	-2	-2	-2	-2	-2
Max Value	2	2	2	2	2
Mean	0.03	-0.16	0.29	-0.52	-0.02
Variance	1.57	1.32	1.20	1.81	1.89
Standard Deviation	1.25	1.15	1.09	1.35	1.38
Total Responses	1,324	1,283	356	1,323	1,313

Park Funding

Question	In favor	Against	Total Responses	Mean
Private contributions (including Friends of West U Parks)	1,270	52	1,322	1.04
Revenues bonds repaid with increased property taxes	406	901	1,307	1.69
Corporate sponsorship	1,121	194	1,315	1.15

There are different ways to fund acquisition and construction of public parks in West U. For each of the options listed below, CIRCLE whether you are in FAVOR or AGAINST each option.

Statistic	Private contributions (including Friends of West U Parks)	Revenues bonds repaid with increased property taxes	Corporate sponsorship
Min Value	1	1	1
Max Value	2	2	2
Mean	1.04	1.69	1.15
Variance	0.04	0.21	0.13
Standard Deviation	0.19	0.46	0.35
Total Responses	1,322	1,307	1,315

Note: "near my home" is an exploratory term with possible differing meanings to each participant.

“Other” Locations Suggested for New Park Location

N=202

Anywhere

almost anywhere

Any Area

Anywhere

anywhere

ANYWHERE

anywhere and everywhere. land will not become cheaper. now is the time to buy with cheap money.

anywhere appropriate space can be found

anywhere it becomes available and makes sense

anywhere on east side of West University (like between Kirby and Buffalo Speedway)

anywhere possible

anywhere that a dog park could be put

Anywhere!

Anywhere, it's all close

Next time they tear down a corner house

on the edges of the city, displacing multifamily dwellings

Buffalo and Kirby

Between BS AND KIRBY

between Buffalo and Kirby

between Buffalo and Kirby

between Buffalo and Kirby

between buffalo and kirby, south of university blvd

Between Buffalo Speedway and Kirby

between Buffalo Speedway and Kirby

between Kirby and Buffalo

between Kirby and Buffalo Speedway

Between Kirby and Buffalo Speedway

Between Kirby and Buffalo Speedway, South of Rice BLVD

btwn Buff Spdwy & Kirby

Buff. spway-Kirby

BUFFALO&KIRBY S.OF UNIVERSITY

Buffalo/Kirby

buffla to Kirby , near University.

Kirby to Buffalo

Kirby to Buffalo- there is only 1 park

Edloe and Buffalo

Between Edloe and Buffalo

Between Edloe and Buffalo South of University

BETWEEN EDLOE AND BUFFALO SPEEDWAY

Chimney

chimney

chimney

East

E of Buffalo & W of Kirby

east

East of Buff. Speedway

east of Buffalo

east of buffalo and north of university

East of Buffalo but only if QUIET, PEACEFUL SPACE, NO MORE SPORTS and playgrounds

East of Buffalo Drive

East of Buffalo Spdway

east of buffalo spdwy

East of Buffalo Speeday

East of Buffalo Speedway

east of buffalo Spwy

East of Buffalo Spwy

east of Buffalo, north of University

East side

east side

East side

east side of city

EAST SIDE OF CITY NEAR KIRBY & UNIVERSITY

East side of neighborhood

East side; most of the parks are west of Buffalo Spdwy

Eastern half of city

eastern half of the city

eastern part of city

Eastside

Eastside of WU needs more parks

Need more parks in East of WU

THE EAST SIDE OF CITY

The east side of the neighborhood is lacking in park space.

South

south of university blvd

South of University Blvd between Edloe and Buffalo

along poor farm ditch between sunset and rice blvd.
Cover poor farm ditch and make linear greenspace, walking/bike path.
near poor farm ditch--Pittsburgh dead end--lots for sale right now
poor man's ditch

S OF PITTSBURG AT DITCH

Availability

Any large empty lots that can be converted into play fields
Depends on Price vs Availability
empty lots
if have money...
lower cost areas
when land comes available
Where and When available
where available
Where ever available
where feasible
where needed
where price allows
Where their is land available
Wherever available
wherever pocket parks fit
wherever possible
wherever you can before the next McMansion goes up
wherever available

Master Plan

FINISH 2001 PROPOSAL

In accordance with the Master Plan for park land on the East Side of West U

Railroad

along UP tracks
along railroad tracks
Along the railroad
Bike path in power/rail ROW
Could right of way along train tracks behind community be reused as a park?
Railroad tracks
RR

Kirby

along kirby where empty spaces are
B/w Kirby and buffalo spdwy
Bet kirby and belmont, s of sunset
between Buf Spdwy & Kirby / N of University
between kirby and wakeforest
between Wake Forest and Kirby, north of University
Close to Kirby
Kirby and University

University and Kirby
Northeast corner
Northeast in west u
northeast quadrant of the city

South

South of University between Edloe and Buffalo Speedway
south of university between kirby and buffalo
Southeast corner
southeast quadrant

University

Along University Blvd.
another park between Bissonett and University
between Auden and Edloe, north of University
between Bellaire and University
Between Buffalo and Edloe north and south of University
Buffalo and University
Closer to University & Wake Forest
Near Buffalo and Jarrard/University
NEAR UNIVERSITY AT BELMONT
University to Robinhood

General Support

distributed throughout city
I love having 2 parks I can walk to....all residents should!
It would need to be significant. These "pocket parks" have little benefit to the community.
need more parks and dog park
parks rather than development...yes!

Linear

Linear Park (something different than we have now or a dog park
Maybe linear along the Kirby buffer zone?

Land Uses

AREAS THAT FLOOD
Areas where blight can be reduced. Areas next to existing parks would be a great way to expand our existing parks without having to expend a lot of cash. The area behind the recreation center on Community or the area around Judson where there are lots of underutilized properties and older houses.
on recycle center land

Don't Know

I don't know of open spaces available
no idea just get it
Not sure
Unsure
N/A
N/A

Do not need more parks

have enough parks
too many parks!!!
west u should not provide parks, it should be done privately

Other

3600 block
3800 blk of University and Amherst between College and Auden to expand green space around town hall and create a town square
agree should acquire land between Edloe and Buffalo Speedway as long as it is south of University (not north); below university, above holcombe, west of buffalo speedway, east of the creek
Around Riley and Ruskin area closer to Whole Foods
As above north and south of University
Auden Area
based on economic feasibility
Bellaire Blvd, next to West U Rec Center
Between Auden & Buffalo Speedway
Bissonette
Brompton/Duke
Close to Rec Center
closer to buffalo speedway
Holcombe between Brompton to Belmont
Holcombe vacant property
i would encourage a couple of parks in each one the West U quadrants. In particular, there is only 1 park near the Pemberton area
JUDSON PARK AREA
make whitt johnson better
NE Corner of West U
Near Buffalo Spdy & Holcomb
near edloe- tinys/little matts
near Huffington for older kids
Near Rice between Kirby & Buffalo
Near Rice Village
Near Sewanee and Holcombe
Near Village
need East parks
North of University and South of Bissonnet
Northwest
off Academy north of Bissonnet behind shopping center
On Rice
owenby property on pittsburg
Pemberton area
pittsburg dead end
Recycling center that closed by Goode Company.
S.E. Pemoerton
SE
Shell facility in Holcombe

Somewhere east of Buffalo Speedway
sunset-holcombe, edloe-buff speedway
tangley terrace
TBD-Small dog park
WAKEFOREST
weslayan & bissonnet
west of weslayan, north of university, south of bissonnet
where shell was.



Park Service Quality by Sector

		Please INDICATE your level of agreement for each of the following measures of service quality. - West U should have more open, unstructured green spaces.					Please INDICATE your level of agreement for each of the following measures of service quality. - Members of my household can easily walk to a West U Park.				
		Agree	Neutral	Disagree	N/A	Total	Agree	Neutral	Disagree	N/A	Total
Map Sectors	1	36 48.65%	27 36.49%	9 12.16%	2 2.70%	74 100.00%	62 83.78%	3 4.05%	7 9.46%	2 2.70%	74 100.00%
	2	117 47.37%	78 31.58%	44 17.81%	8 3.24%	247 100.00%	212 85.48%	12 4.84%	19 7.66%	5 2.02%	248 100.00%
	3	103 42.74%	82 34.02%	49 20.33%	7 2.90%	241 100.00%	196 81.67%	19 7.92%	22 9.17%	3 1.25%	240 100.00%
	4	45 44.12%	39 38.24%	16 15.69%	2 1.96%	102 100.00%	85 83.33%	4 3.92%	10 9.80%	3 2.94%	102 100.00%
	5	60 45.45%	42 31.82%	25 18.94%	5 3.79%	132 100.00%	107 81.06%	7 5.30%	15 11.36%	3 2.27%	132 100.00%
	6	139 40.76%	127 37.24%	66 19.35%	9 2.64%	341 100.00%	284 83.28%	22 6.45%	27 7.92%	8 2.35%	341 100.00%
	7	75 44.91%	65 38.92%	21 12.57%	6 3.59%	167 100.00%	135 80.36%	13 7.74%	17 10.12%	3 1.79%	168 100.00%
	Total	575 44.10%	460 35.28%	230 17.64%	39 2.99%	1304 100.00%	1081 82.84%	80 6.13%	117 8.97%	27 2.07%	1305 100.00%

Note: this is exploratory data.

Park Acquisition by Sector

		Please indicate how you feel about the following statements. SELECT ONE answer for each statement. - West U should acquire land for a park between Edloe and Buffalo Speedway?					Please indicate how you feel about the following statements. SELECT ONE answer for each statement. - West U should acquire land for a park in other areas of the City?					Please indicate how you feel about the following statements. SELECT ONE answer for each statement. - I would support a property tax increase to both acquire and develop a new park?					Please indicate how you feel about the following statements. SELECT ONE answer for each statement. - I would support a new neighborhood park near my home.								
		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Map Sectors	1	12 16.67%	18 25.00%	24 33.33%	10 13.89%	8 11.11%	72 100.00%	9 13.43%	8 11.94%	31 46.27%	15 22.39%	4 5.97%	67 100.00%	8 10.81%	17 22.97%	14 18.92%	16 21.62%	19 25.68%	74 100.00%	12 16.67%	10 13.89%	29 40.28%	10 13.89%	11 15.28%	72 100.00%
	2	37 14.98%	44 17.81%	98 39.68%	35 14.17%	33 13.36%	247 100.00%	23 9.58%	32 13.33%	119 49.58%	29 12.08%	37 15.42%	240 100.00%	30 12.24%	33 13.47%	51 20.82%	49 20.00%	82 33.47%	245 100.00%	44 17.89%	46 18.70%	70 28.46%	39 15.85%	47 19.11%	246 100.00%
	3	33 13.87%	40 16.81%	90 37.82%	33 13.87%	42 17.65%	238 100.00%	28 12.17%	33 14.35%	87 37.83%	40 17.39%	42 18.26%	230 100.00%	18 7.56%	35 14.71%	46 19.33%	54 22.69%	85 35.71%	238 100.00%	38 16.17%	48 20.43%	58 24.68%	38 16.17%	53 22.55%	235 100.00%
	4	28 28.00%	17 17.00%	35 35.00%	11 11.00%	9 9.00%	100 100.00%	12 12.00%	8 8.00%	47 47.00%	20 20.00%	13 13.00%	100 100.00%	14 14.00%	23 23.00%	19 19.00%	16 16.00%	28 28.00%	100 100.00%	24 23.76%	22 21.78%	27 26.73%	8 7.92%	20 19.80%	101 100.00%
	5	18 14.17%	15 11.81%	51 40.16%	21 16.54%	22 17.32%	127 100.00%	6 5.00%	11 9.17%	56 46.67%	25 20.83%	22 18.33%	120 100.00%	10 7.81%	19 14.84%	21 16.41%	37 28.91%	41 32.03%	128 100.00%	22 17.46%	20 15.87%	31 24.60%	25 19.84%	28 22.22%	126 100.00%
	6	52 15.29%	52 15.29%	133 39.12%	46 13.53%	57 16.76%	340 100.00%	38 11.45%	27 8.13%	156 46.99%	59 17.77%	52 15.66%	332 100.00%	35 10.32%	46 13.57%	70 20.65%	88 25.96%	100 29.50%	339 100.00%	61 18.21%	63 18.81%	83 24.78%	65 19.40%	63 18.81%	335 100.00%
	7	26 15.38%	23 13.61%	67 39.64%	25 14.79%	28 16.57%	169 100.00%	21 12.80%	20 12.20%	73 44.51%	24 14.63%	26 15.85%	164 100.00%	17 10.12%	24 14.29%	27 16.07%	40 23.81%	60 35.71%	168 100.00%	34 20.36%	32 19.16%	42 25.15%	23 13.77%	36 21.56%	167 100.00%
	Total	206 15.93%	209 16.16%	498 38.52%	181 14.00%	199 15.39%	1293 100.00%	137 10.93%	139 11.09%	569 45.41%	212 16.92%	196 15.64%	1253 100.00%	132 10.22%	197 15.25%	248 19.20%	300 23.22%	415 32.12%	1292 100.00%	235 18.33%	241 18.80%	340 26.52%	208 16.22%	258 20.12%	1282 100.00%

Note: this is exploratory data.

Note: "near my home" is an exploratory term with possible differing meanings to each participant.

Library Use

Question	Almost Daily	About once a Week	About once a Month	About once a Year	Not at All	Total Responses	Mean
How often do you use the West U public library?	27	177	317	315	496	1,332	1.19

The library is owned by West U and operated by Harris County. Please provide us feedback about the West U public library.
CIRCLE ONE answer for each question.

Statistic	How often do you use the West U public library?
Min Value	0
Max Value	4
Mean	1.19
Variance	1.29
Standard Deviation	1.14
Total Responses	1,332

Library Funding

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total Responses	Mean
I would support West U tax funded capitol improvements to the library?	16.68%	28.93%	25.17%	13.15%	16.08%	1,331	0.17

The library is owned by West U and operated by Harris County. Please provide us feedback about the West U public library.
CIRCLE ONE answer for each question.

Statistic	I would support West U tax funded capitol improvements to the library?
Min Value	-2
Max Value	2
Mean	0.17
Variance	1.70
Standard Deviation	1.31
Total Responses	1,331

Prepared by Texas A&M AgriLife Extension March 2014

